



**General Meeting: Employer Panel**

**December 14, 2016**

Featured panelists include:

**Juanita Allen, Recruitment and Outreach Manager, Commonwealth of Massachusetts, Office of Diversity and Equal Opportunity**

Juanita Allen carries out the Governor's mandate to ensure practices of non-discrimination and equal opportunity and to deliver customer-focused solutions in attracting, hiring, retaining and promoting a diverse workforce within the Commonwealth. This involves assisting the over 70 state agencies with their recruitment efforts and working with individuals who are interested in a public sector career. Juanita, through her diverse industry and networking contacts, reaches out to a variety of organizations and alerts them of employment opportunities within the Commonwealth. Juanita has a Bachelors of Arts in Public Relations from Howard University. She has been with the Commonwealth for over nineteen years and has received many awards and accolades including the Manuel Carballo Governor's Award for Excellence in Public Service.

**Julia Beaty, Campus Recruiter, Sales and Service, Wayfair**

Julia attended Hamilton College in Clinton, NY and graduated in 2013 with a degree in Communications. After working for a leadership consulting firm, followed by a local staffing agency, she joined the Engineering Recruiting team at Wayfair in June of 2015. Over the summer, she transitioned into a new role where she now oversees Campus Recruiting for the Sales & Customer Service division. Currently, she recruits for four Wayfair offices: Massachusetts, Maine, Texas and Utah.

**Kip Hollister, Founder and CEO, Hollister Staffing & Hollister Institute (Technology, Accounting & Finance, Administrative & HR)**

Kip Hollister opened Hollister Staffing 28 years ago and has grown the company into one of New England's premier woman-owned recruiting firms. As a 2012 Ernst & Young Entrepreneur of the Year Award winner and national finalist, Kip attributes Hollister's success to the trust and integrity she and her team lead with every single day. Fueled by her passion to create thriving business cultures, Kip launched the Hollister Institute. The Institute's mission is to inspire and ignite individuals and teams to achieve their fullest potential. In addition to keynote speaking, Kip leads guided meditation programs as well as coaching both individuals and teams on how to increase productivity by bringing their whole selves to work. Kip received her Leadership & Mentoring certification through the Michael Shankin Arch of Leadership Program and is a Deepak Chopra certified meditation instructor. She is also a 2013 graduate of the Hoffman Process. She resides in Dover, MA with her husband, 4 children and 2 labs.

**Dena Lerra, Incumbent Program Manager, Workforce Development/Human Resources, Partners HealthCare**

Dena Lerra has a background in human resources and, currently, manages incumbent workforce development initiatives for Partners HealthCare. Partners Workforce Development is a collaborative effort between Human Resources and Community Health, and is committed to ensuring a highly qualified and diverse pipeline of health care professionals, while providing economic opportunity within the communities they serve. Dena has played a major role in developing curriculum, recruitment, training, coaching, and job placement and has seen completers of various Partners community and incumbent programs pursue higher education and also grow their careers within Partners. Dena works with individuals from different backgrounds and has a strong sense of successful program elements that support individuals who face barriers to employment and other life demands.